

BACHELOR PROGRAM IN BUSINESS ADMINISTRATION

Number of credits required: 130

Semester	Code	Subject	Number of credit
1 (15 credits)		Core subjects	13
		<i>Fundamental principles of Marxism-Leninism 1</i>	2
		<i>English 1</i>	3
		<i>Communication skills</i>	2
		<i>Fundamentals of Legislation</i>	2
		<i>Economic Mathematics 1</i>	4
		<i>Physical Education 1</i>	2
		<i>Military Education and Training 1</i>	3
		Elective subjects	2
		<i>Teamwork Skills</i>	2
2 (16 credits)		Core subjects	12
		<i>Fundamental principles of Marxism-Leninism 2</i>	3
		<i>Basic Informatics</i>	3
		<i>Probability theory and mathematical statistics</i>	3
		<i>Business Ethics</i>	3
		<i>Physical Education 2 and 3</i>	4
		<i>Military Education and Training 2</i>	3
		Elective subjects	4
		<i>Problem-Solving skills</i>	2
		<i>General Logics</i>	2
		<i>Fundamentals of Vietnamese Culture</i>	2
		<i>Fundamentals of State Administration</i>	2
3 (17 credits)		Core subjects	15
		<i>Ho Chi Minh Ideology</i>	2
		<i>Microeconomics</i>	3
		<i>Principles of Economic Statistics</i>	3
		<i>English 2</i>	4
	<i>Business Law</i>	3	

		Elective subjects	2
		<i>Economic Mathematics 2</i>	2
		<i>Applied Informatics in Economics</i>	2
4 (18 credits)		Core subjects	15
		<i>Revolutionary strategies of Vietnam Communist Party</i>	3
		<i>Principles of Accounting</i>	3
		<i>Macroeconomics</i>	3
		<i>Econometrics</i>	3
		<i>Principles of Management</i>	3
		Elective subjects	3
		<i>Management Psychology</i>	3
		<i>Moneys - Finance</i>	3
5 (14 credits)		Core subjects	11
		<i>Fundamentals of Marketing</i>	3
		<i>Scientific Research Methods</i>	2
		<i>Quality Management</i>	3
		<i>Financial Management</i>	3
		Elective subjects	3
		<i>Business Analysis</i>	3
		<i>Business Statistics</i>	3
6 (15 credits)		Core subjects	15
		<i>Human Resource Management</i>	3
		<i>Production Management</i>	4
		<i>Strategic Management</i>	4
		<i>Marketing Management</i>	4
7 (15 credits)		Core subjects	6
		<i>Business Planning</i>	3
		<i>Leadership</i>	3
		Elective subjects	9
		Office Management Group	
		<i>Organizational Behavior</i>	3
		<i>Negotiation Skills</i>	3
	<i>Office Management</i>	3	

		Project Management Group	
		<i>Management of Technology</i>	3
		<i>Project Management</i>	3
		<i>Information System Management</i>	3
		Customer Behavior Research Group	
		<i>Customer Behavior</i>	3
		<i>Brand Management</i>	3
		<i>Marketing Research</i>	3
		Change Management in Business Group	
		<i>Risk Management</i>	3
		<i>Change Management</i>	3
8		<i>New Venture Creating</i>	3
(10		<i>Supply Chain Management</i>	3
credits)		<i>Internship</i>	4